

# ELT@I BESIG

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ACTIVITIES FROM JULY 2017 TO APRIL 2018

PREPARED BY LALITHA MURTHY

# ELT@I BUSINESS SIG

## HISTORY

ELT@I BUSINESS ENGLISH SPECIAL INTEREST GROUP WAS LAUNCHED ON JULY 1, 2017

IT AIMS TO BRING TOGETHER ACADEMICIANS AND TRAINERS OF BUSINESS ENGLISH UNDER A PLATFORM SO AS TO

- FACILITATE GREATER INTERACTION BETWEEN THEM
- CONDUCT SESSIONS AND SHARE IDEAS IN ORDER TO BUILD ON EACH OTHER'S STRENGTHS
- TAKE ACTIVE PART IN IATEFL BESIG
- UNDERSTAND BEST PRACTICES OF TRAINERS/TEACHERS ALL OVER THE WORLD

TOWARDS THIS END WE HAVE CONDUCTED THREE F2F WORKSHOPS AND AT THREE WEBINARS DURING THE LAST YEAR.



# VOLUNTEERS

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- Convenor – Lalitha Murthy – (lalitha.murthy@gmail.com)
- Coordinator – Mushtaque Hussain (mushtaque.hussain911@gmail.com)
- Online Coordinators – Adi Rajan and PV Vivekananda
- Facebook page/ social media – Jyoti Pahwa
- Editor : Noor Nigar
- Advisors – Dr Revathi Viswanathan and Dr Neeru Tandon

# ELT@I BUSINESS SIG ACTIVITIES - WEBINARS



**Evan Frendo, Joint  
Coordinator, IATEFL,  
Besig**

***Teaching English for the  
international workplace-  
October 28, 2017***



**Kirsten Waechter, freelance  
trainer, Germany**

***Intercultural awareness for BE  
Teachers – 3 February 2018***



**Vicki Hollett, Teacher trainer,  
owner [www.simpleenglishvideos.com](http://www.simpleenglishvideos.com)**

***Videos for your Business English classes – 3 March 2018***

# ELT@I BUSINESS SIG ACTIVITIES – F2F WORKSHOP ON 8 JULY 2017

ELT@ Besig successfully conducted its first workshop on "Enhancing professional Communication skills" on 8th July 2017.

The event brought together academicians from different parts of the country and the professionals from TCS together to deliberate over the need and relevance of teaching professional communication skills in improving the employability of the graduates.



# ELT@I BUSINESS SIG ACTIVITIES – F2F WORKSHOP ON 27,28 JANUARY 2018 AT THOOTHUKUDI

Workshop on enhancing professional communication skills at Annammal College of Education, Thoothukudi conducted with ELT@I Thoothukudi chapter



# ELT@I BUSINESS SIG ACTIVITIES – F2F WORKSHOP AT MUMBAI ON MARCH 24, 2018

Workshop on Enhancing professional communication skills at S.P.N Doshi Women's College, Mumbai , in collaboration with ELT@I Mumbai Chapter



## Future programs

**ELT@I Besig in collaboration with Ethiraj College, Chennai is conducting a workshop on**

**“Perspectives in Business English Training”**

**to be held on 28 July 2018**



Evan Frendo, joint coordinator, IATEFL Besig, will speak on

“Minimizing Miscommunication in the Workplace”

The workshop is open to all teachers and trainers of Business Communication

Workshop fee :

Rs 800 for ELT@Imembers;

Rs 1000 for others

For any query, contact

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THANK YOU